

# ABSTRACT OF THE DISCLOSURE

An LCD illuminating device is equipped with a light guide device for guiding light from LEDs for illumination to a display panel, and illuminates segments on the display panel when a  
5 subject image is dark. The light guide device comprises a light guide with reflecting surfaces of which are parabolic in shape. The LEDs are located substantially at focal points of the parabolic reflecting surfaces so that the segment in a diffusing state on the display panel can be illuminated in a bright and  
10 uniform manner.